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Pink Ribbon Blues How Breast

Pink Ribbon Blues is the Frommer's guide to the country of breast cancer." -- Sandra Steingraber, author, Living Downstream: An Ecologist's Personal Investigation of Cancer and the Environment "In this thoughtful and searing examination, Sulik shows how pink culture lurches from selflessness to selfishness, giving new meaning to the ferocity of survivors and she-roes."

Pink Ribbon Blues: How Breast Cancer Culture

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Based on eight years of research, analysis of advertisements and breast cancer awareness campaigns, and hundreds of interviews with those affected by the disease, Pink Ribbon Blues highlights the hidden costs of the pink ribbon as an industry, one in which breast cancer has become merely a brand name with a pink logo.

Pink Ribbon Blues: How Breast Cancer Culture Undermines ...

Pink Ribbon Blues is the Frommer's travel guide to the country of breast cancer." --Sandra Steingraber, author, Living Downstream: An Ecologist's Personal Investigation of Cancer and the Environment "Gayle Sulik has written an excellent book that sheds new light on the construction and implications of breast cancer culture in American society.

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Pink Ribbon Blues: How Breast Cancer Culture Undermines ...

Well-written and extremely well researched, Pink Ribbon Blues demonstrates how pink consumption has transformed breast cancer from a stigmatized disease and individual tragedy to a market-driven industry of survivorship.

Pink Ribbon Blues: How Breast Cancer Culture Undermines ...

Based on historical and ethnographic research, analysis of awareness campaigns and advertisements, and hundreds of interviews, Pink Ribbon Blues shows that while millions walk, run, and purchase...

Pink Ribbon Blues: How Breast Cancer Culture Undermines ...

The author discusses how the pink ribbon campaign raised

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awareness of breast cancer, argues that women's health has not improved with the campaign, and examines alternative organizations that tackle breast cancer issues differently

Pink ribbon blues : how breast cancer culture undermines

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The pink ribbon functions as a logo for a “set of expectations, memories, stories and relationships that, taken together, account for a consumer’s decision to choose” the breast cancer brand. The...

Pink Ribbon Blues | Psychology Today

“Pink Ribbon Blues” Paperback includes a new Introduction on fundraising controversies and a color insert with images of, and reactions to, the pinking of breast cancer (2012). Praise »

Pink Ribbon Blues

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I have the "Pink" Ribbon Blues because the "Pink" ribbon doesn't define my Stage IV Metastatic Breast Cancer. It represents cure, end of disease and years of living without treatment. Those are a distant memory, a wish, a dream that has gone from me forever.

"Pink Ribbon Blues - Advanced breast cancer - Inspire

Based on eight years of research, analysis of advertisements and awareness campaigns, and hundreds of interviews with those affected by the disease, PINK RIBBON BLUES highlights the hidden costs of the pink ribbon as an industry, one in which breast cancer has become merely a brand name with a pink logo.

The Book « Pink Ribbon Blues

Pink Ribbon Girls provides Healthy Meals, Housecleaning, Rides to Treatment, and Peer Support to individuals with breast and gynecological cancers free of charge.. Our organization was

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created by women with breast cancer to support and empower others who are currently in the fight against breast and gynecological cancers.

Pink Ribbon Girls

Based on eight years of ethnographic observation, analysis of advertisements and breast cancer awareness campaigns, and hundreds of interviews with those affected by the disease, Pink Ribbon Blues examines the hidden costs of the pink ribbon as an industry.

Pink Ribbon Blues How Breast Cancer Culture | BiggerBooks

100 women who survived breast cancer carry a pink ribbon and create the fight breast cancer logo. Charlotte Haley, who had battled breast cancer, introduced the concept of a peach-colored breast cancer awareness ribbon.

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Pink ribbon - Wikipedia

Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health, is an uncompromising look at what Gayle Sulik calls 'Pink Ribbon Culture'. Sulik demonstrates how cause-marketing serves not only to influence our understanding of breast cancer and how to support recovery, but actually functions to undermine women's health.

Pink Ribbon Blues: How Breast Cancer Culture Undermines ...

Based on eight years of research, analysis of advertisements and breast cancer awareness campaigns, and hundreds of interviews with those affected by the disease, Pink Ribbon Blues highlights the hidden costs of the pink ribbon as an industry, one in which breast cancer has become merely a brand name with a pink logo.

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Pink Ribbon Blues - Hardcover - Gayle A. Sulik - Oxford ...

Gayle Sulik's ground-breaking research and analysis of breast cancer as a disease, a social cause, and an industry is richly described in her book *Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health* (Oxford 2011).

Gayle Sulik PhD

Dr. Gayle Sulik is the author of *Pink Ribbon Blues: How Breast Cancer Culture Undermines Women's Health*. More information is available on the book's website.

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