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Entrepreneurship New Venture Management 4th

Fourth Edition. Isa van Aardt, Magda Hewitt, Jaco van der Bank, Stefan Bezuidenhout, Thea Visser, Carel van Aardt, and Hanneli Bendeman.

Description. Entrepreneurship and New Venture Management explains the aspects that should be considered when starting a new business venture, both in terms of the theoretical framework and practical examples.

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Essentials of Entrepreneurship and Small Business Management

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